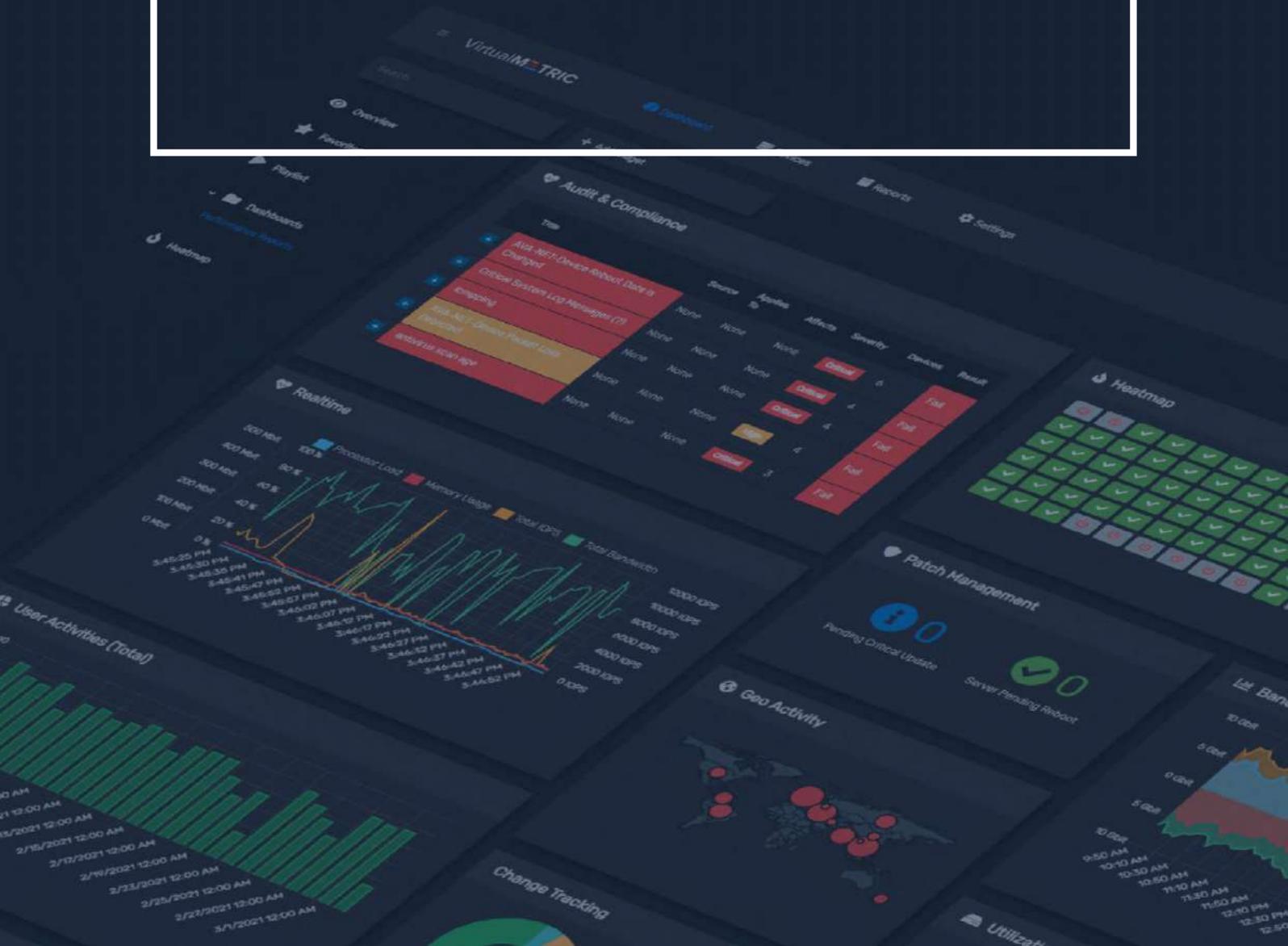




# Managed Service Providers and Solutions Providers

## VirtualM=TRIC

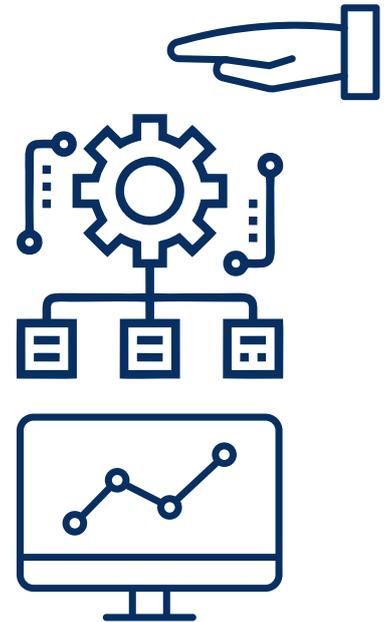


# Managed Service Providers and Solutions Providers

Today's **Managed Service Providers** (MSPs) face the common challenge to grow **revenue** and **reduce costs**. Unlike other environments where IT represents a business expense, MSPs make revenue by delivering managed IT services, which practically makes their IT environment the most valuable asset. This gives them a unique set of IT challenges, which need to be resolved.

Currently, most MSPs focus primarily on **fault management**. However, MSPs can significantly benefit from infrastructure and performance monitoring to differentiate their offerings and outperform the hyperscalers.

To grow revenue MSPs can win new customers or add services to existing customers.



VirtualMetric can help you do both by empowering you with the right infrastructure **monitoring** and management tools



# Top Challenges of Managed Service Providers:



**Ensuring Infrastructure Reliability**



**Improving Infrastructure Performance**



**Increase Revenue**



**Improving Infrastructure Utilization**



**Incidents and outage prevention**

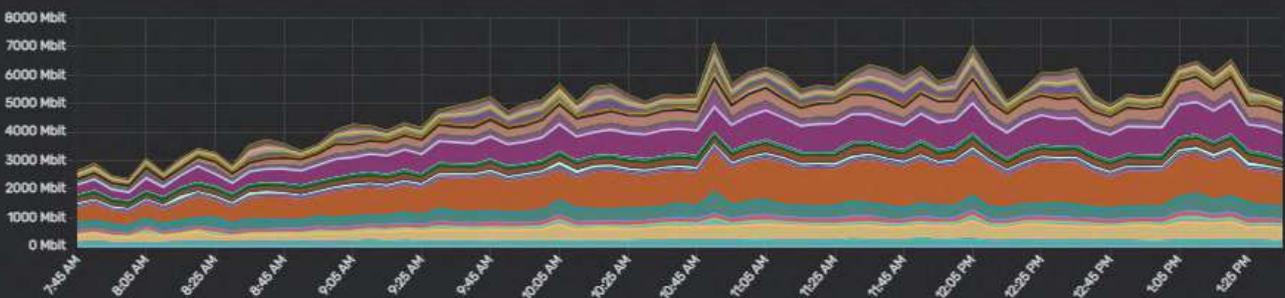


**Unified Monitoring of In-House and Cloud Assets**



**Monitoring of All Customers**

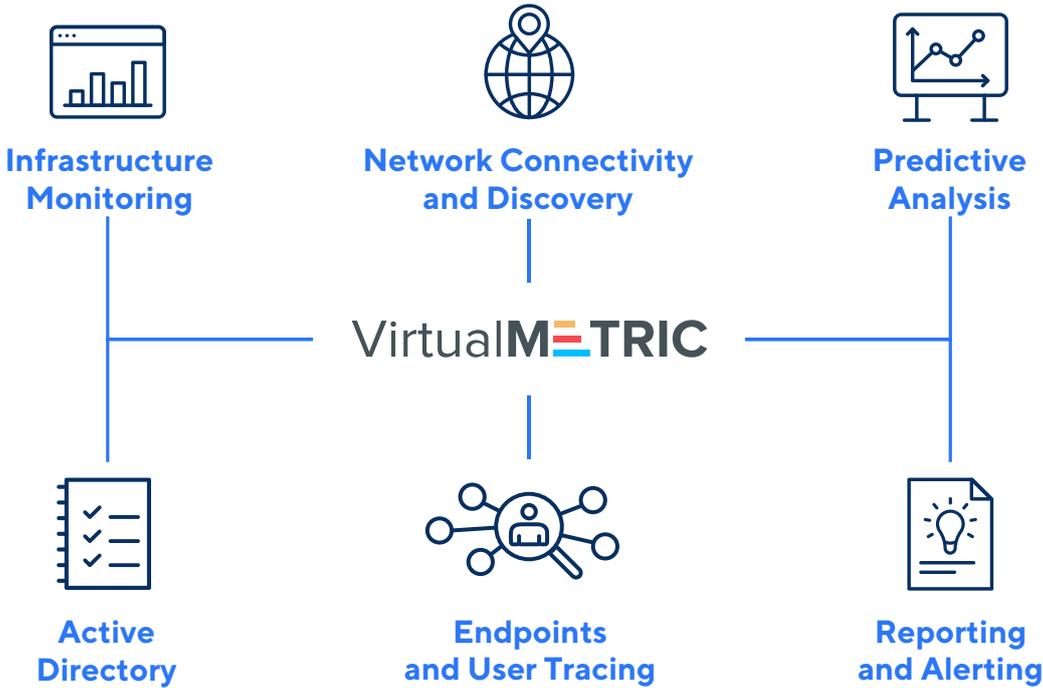
Port Bandwidth Usage



# Business Need:

To monitor with a single **observability tool** the health and performance of the whole IT environment. Track and control from a single dashboard all customers, to ensure uptime and meet SLAs. Tier services to lead customers on the path to more complete utilization of their services.

VirtualMetric provides a valuable Monitoring Suite for the Needs of Modern MSPs:



# Key Aspects Where VirtualMetric Helps Managed Service Providers:

## Monitoring Customers Environment

Knowing about customer IT problems as soon as they occur and having a system in place to act on them is fundamental to running a successful MSP operation. To effectively monitor customer endpoints, it is critically important to be able to discover and find all available devices to configure monitoring for. VirtualMetric provides an **autodiscovery tool** that allows for the scanning of client environments and starting to monitor all the critical aspects.

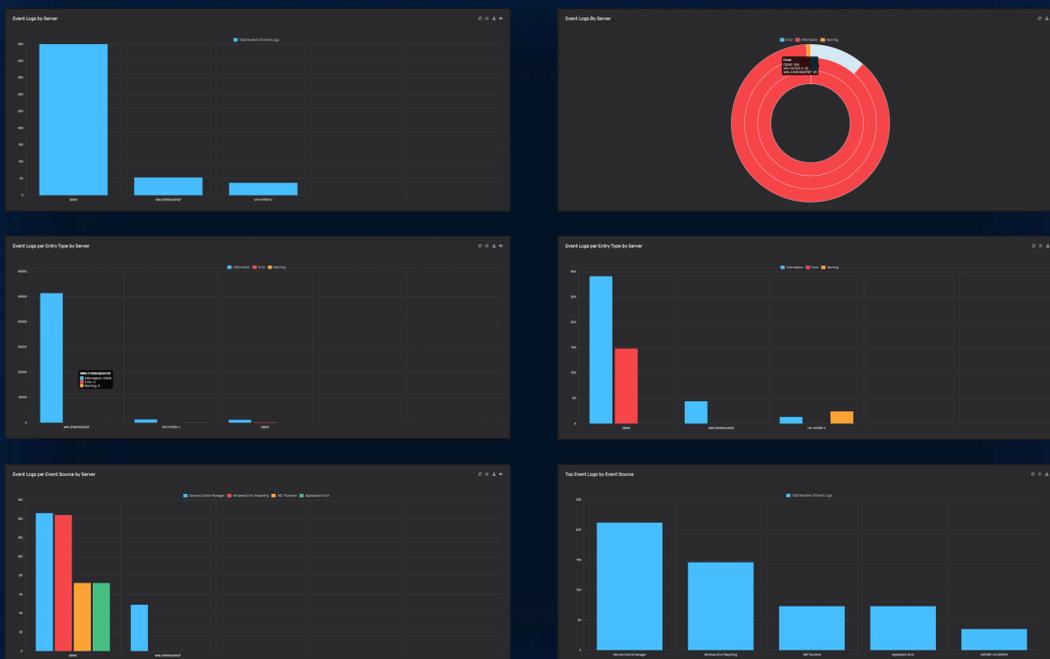
Enjoy **hassle-free monitoring** of all customers by taking advantage of VirtualMetrics dashboard and dashboard playlists. Get easier control and track key metrics, set up alarms and notifications to ensure quality.

## Multitenant Monitoring Environment

Get advantage of the **multitenancy** of VirtualMetric - monitor your whole infrastructure from a single instance and give access to your customers, so that they can check performance, availability, utilization and more. Provide a valuable tool for external IT teams to build a better IT infrastructure.

## Ensure Security

Use a centralized dashboard to handle all security requirements. Control servers and uptime, check updates, user connectivity, inventory reports, analyse traffic behaviour. Ensure close to 100% system availability by **preventing any security risks**. Thanks to a large number of integrations, VirtualMetric notifies you of possible security issues on time and in the most suitable way for you.



## Capacity Planning for Resource Utilization

Any performance monitoring platform that can baseline historical performance should also provide a view of what to expect in the future. Numeric and graphic capacity projections can show customers where KPIs will be in the future. This data helps **avoid bottlenecks** by allowing sufficient time to provision more bandwidth or deploy more virtual hosts to address utilization needs.

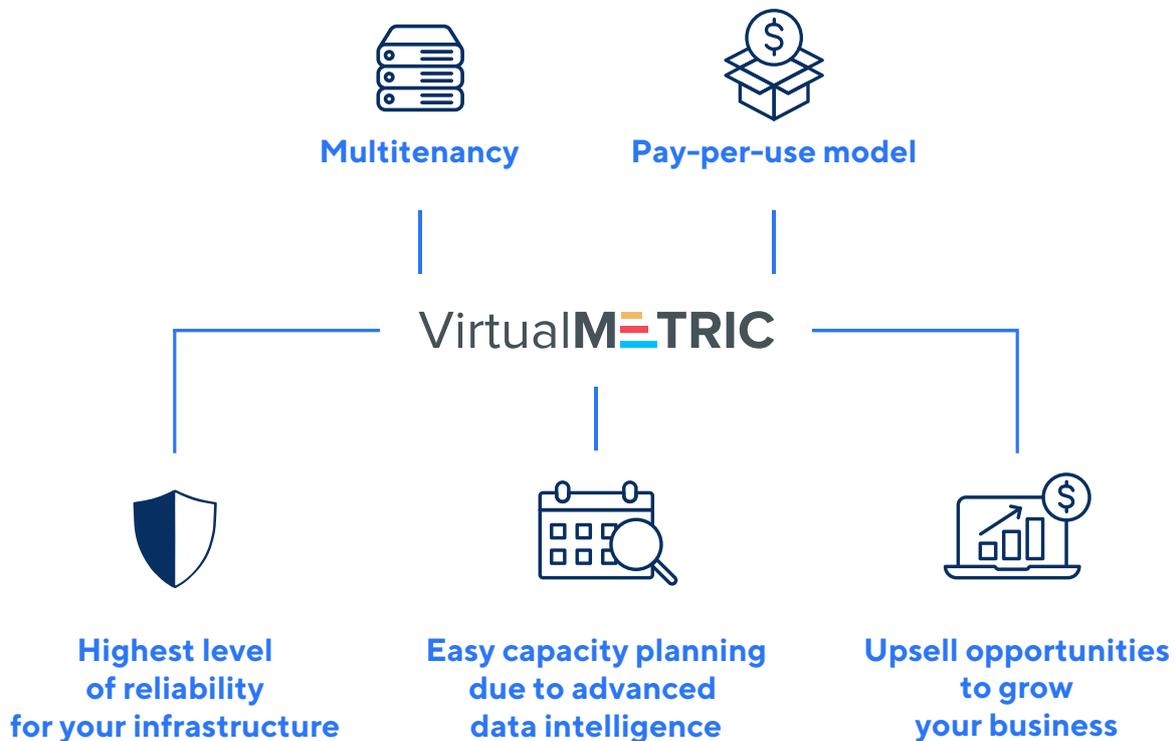
## White Labeled Monitoring Service

VirtualMetric is easy to white label and delivers as your branded service. Use your own logos, and text to brand our screens and reports. Combined with LDAP/Active Directory integration, it provides a seamless and branded monitoring service to your customers. Powerful **MSP monitoring** for complete IT visibility, which can help you generate a new revenue stream. Tier services to lead customers on the path to more complete utilization of their services.



# Key Wins for Your Business

End-to-end monitoring for your infrastructure and your clients is now possible and all you need is centralized. VirtualMetric is keeping your **future needs and expansion plans** in mind and is growing together with you.



Get 30-days access to VirtualMetric absolutely for free

[Start Free Trial >](#)

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