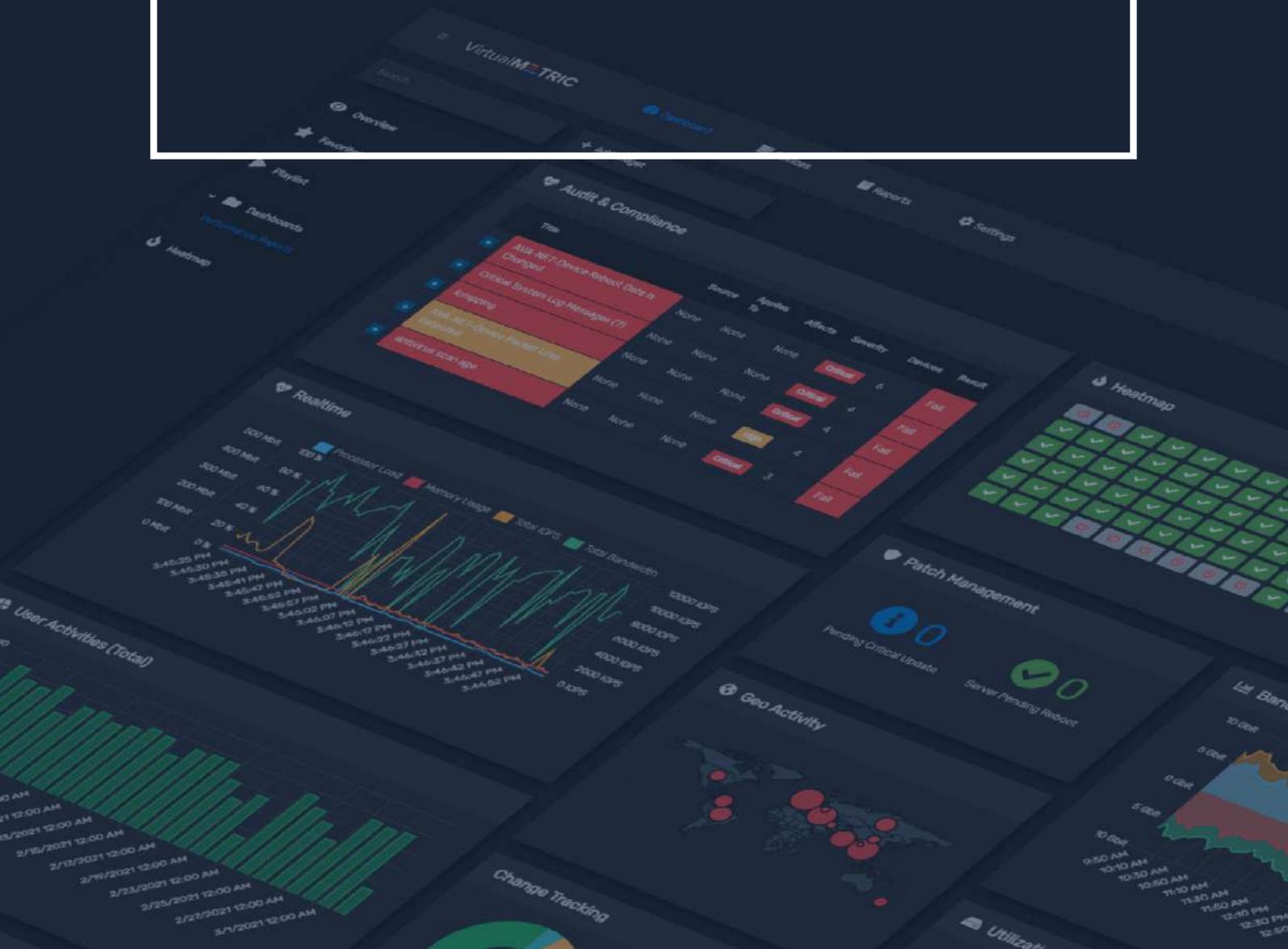




Monitoring for Hosting Companies

VirtualM=TRIC



Monitoring for Hosting Companies

The Web Hosting market has changed dramatically in the last decade. After the wave of market consolidation and acquisitions, companies now need to find a way to ensure **exceptional hosting quality**, while controlling the costs for infrastructure, networking, and human power.

The ultimate goal of web hosting companies is to **provide high-quality services** at a good price and ensure their service is running uninterrupted. By implementing a real-time monitoring solution for your Hosting Company, you are able to **prevent unexpected downtimes** by monitoring the infrastructure 24/7 and proactively patch or optimize the systems to avoid service errors or failure. In addition, you are able to track all the websites and systems hosted on your infrastructure and ensure proactive issue resolution for your customers.



VirtualMetric helps hosting companies globally to meet their SLA, guarantee the quality of the service and ensure a maximum level of security



Join VirtualMetric

Partner Program for Hosters:

As a hosting provider or managed services provider, you can join **VirtualMetric Partner Program** and resell VirtualMetric's **real-time monitoring solution**. Generate a new revenue stream and add more value to your customers. Take the next step and offer a simple to use and implement monitoring solution that will help your customers ensure the reliability of their VPS, cloud or dedicated server.

Top Challenges of Hosting Companies:



Ensure close to
100% uptime



Guarantee QoS



Ensure exceptional
performance



Ensure
hardware health



Provide proactive
customer support



Disaster
recovery readiness



Prevent
security threats
and attacks



Ensure excellent
infrastructure
utilization

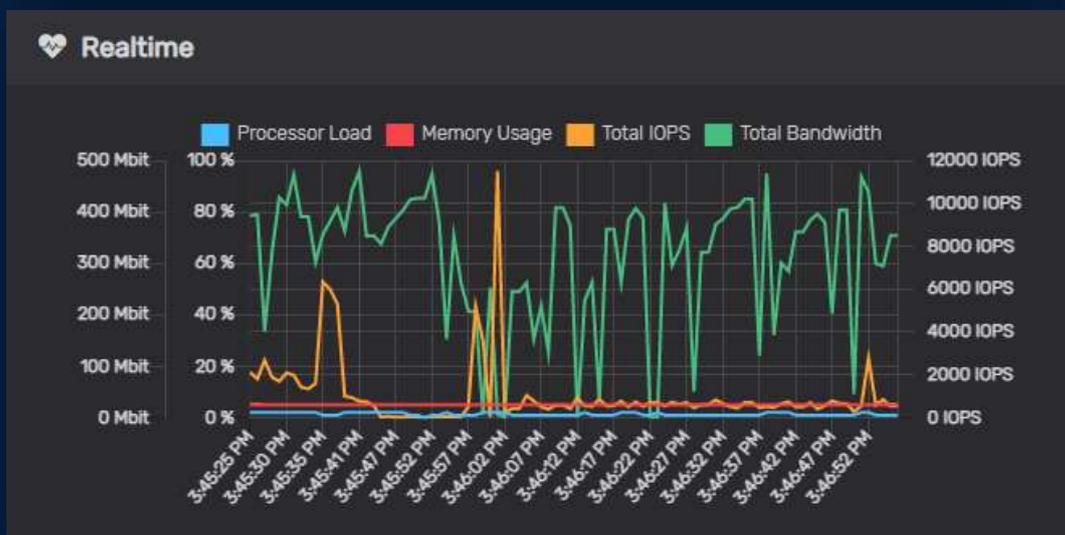
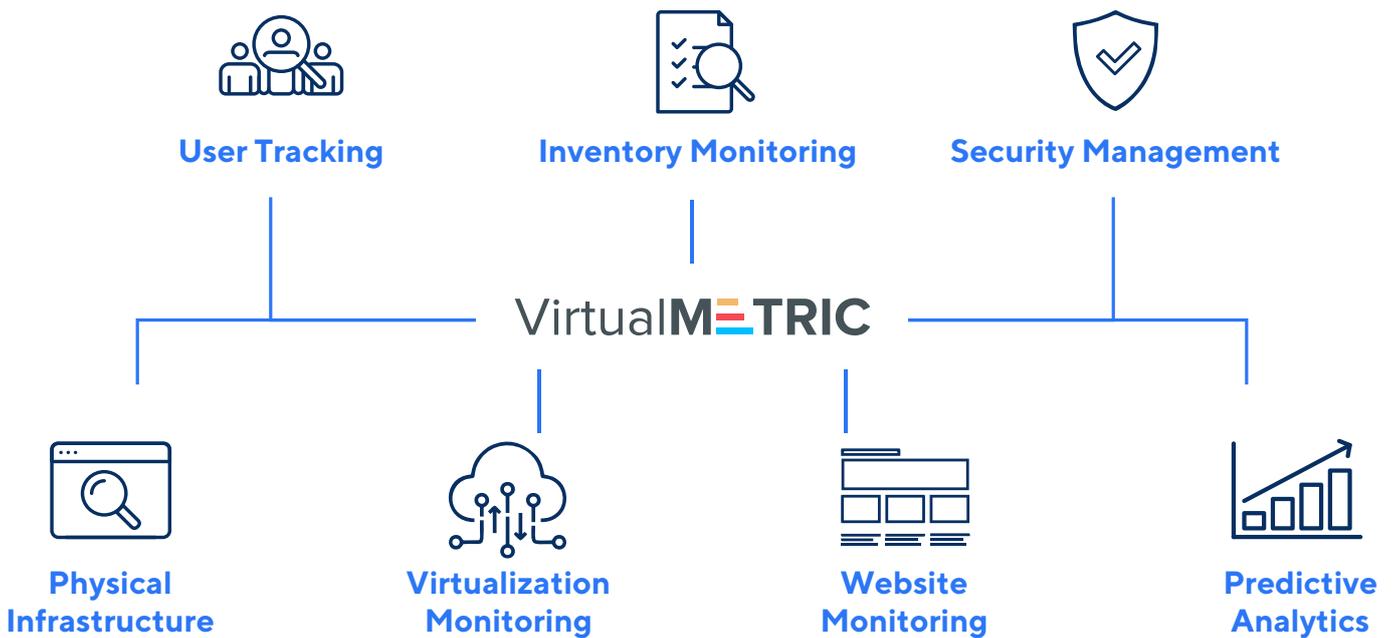


Trend analysis
within the processes
of the infrastructure

Business Need:

Monitoring with a **single observability tool** the health of large infrastructure, meet SLAs and guarantee world-class quality for your customers at a competitive price. Ensure better customers' satisfaction, bring more value and get a new revenue stream.

VirtualMetric provides an all-in-one real-time monitoring suite for ensuring the reliability and performance of the infrastructure of your hosting company



Key Aspects Where VirtualMetric Helps Hosting Companies:

Website Performance

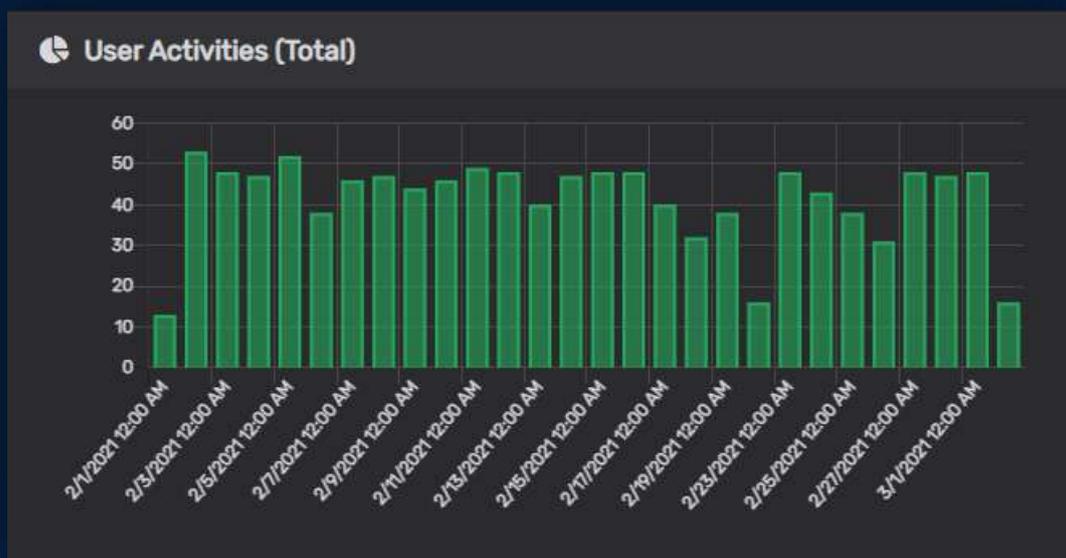
Traditional hosting and cloud providers are making the transition to solution providers. This means you are not delivering just a hosting solution but naturally evolve to **providing managed hosting and cloud services**. The higher responsibility means you need to ensure the website availability and performance for your customers. With VirtualMetric you can **easily observe the website availability** and react fast if there is high resource usage or low page load time.

Security Monitoring

Infrastructure security is a painful topic for many hosting providers. DDoS attacks, malware, hacks - all these can be easily prevented by a real-time monitoring solution. **Get a 360° observability** over your IT environment by building a heatmap and setting up smart alarms for suspicious activity.

User Tracking

Enjoy advanced user tracking, event and log tracking and correlate events **to improve your IT stack security**. Security is always an issue when working with users remotely. When you have a large number of devices within your environment, you can track all user activities via user tracking and find out who accesses which servers. You can also create alarms for unusual **user activities** and **get notified in real-time**. If a website is hacked, this may easily affect the other customers. VirtualMetric checks all the critical aspects and generates easy to understand reports.



Increased ARPU (Average Revenue per User)

In a highly competitive market, there is a constant battle for market share and revenue. Hosting customers today are price-conscious. As a business owner, you need to find a solution on how to provide more value and **increase your ARPU**. VirtualMetric is providing a great help in this direction. Firstly, we empower you with a new service, you can sell to your customers. Secondly, thanks to the per customer monitoring - website, virtual and physical server, etc. - we enable you **to track the resources used by each user** and identify the right moment to upsell him to a cloud solution or dedicated server. Thanks to VirtualMetric you are now able to recommend the most suitable technical solution.

In addition, when you manage a cloud, you charge the customers based on their resource usage. To do this efficiently, you need to analyze data and build intelligence. VirtualMetric is providing all the metrics through a **REST API**, which you can integrate with your billing and automation system to transfer data seamlessly between applications.

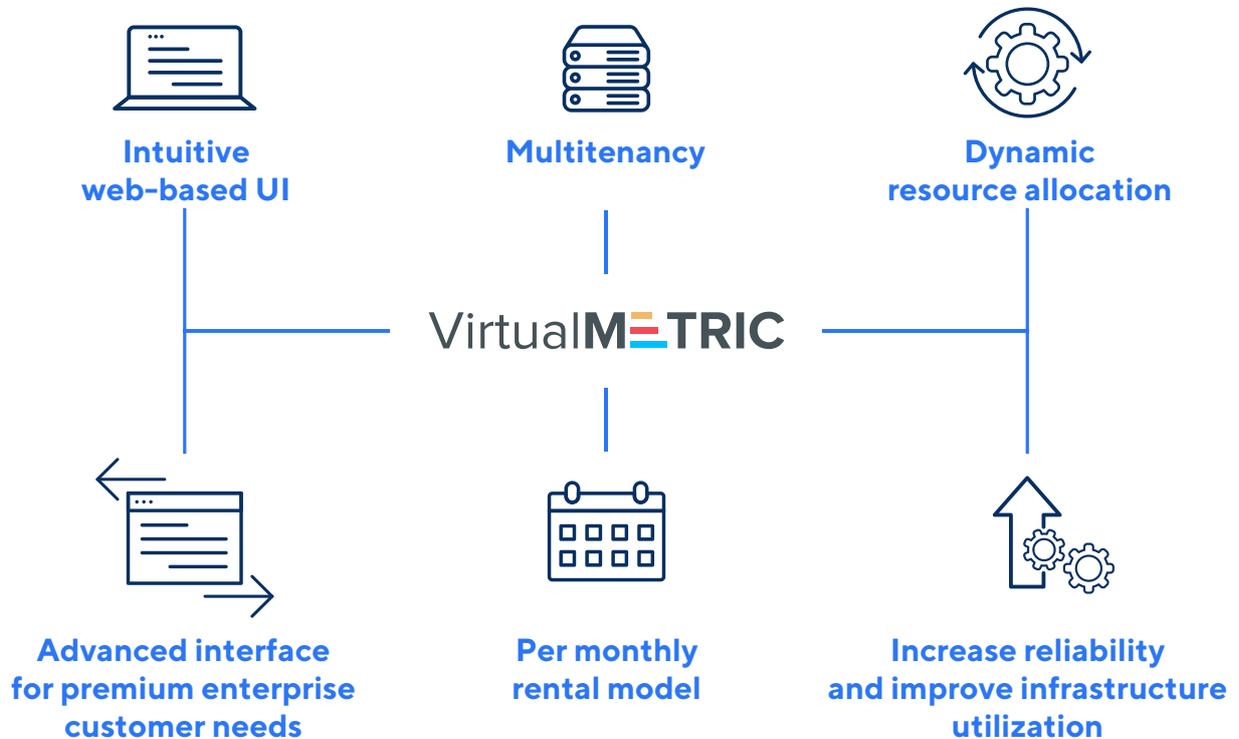
Multitenancy

Multitenancy is a must have feature for hosting companies that have a large number of end customers and want to give them access to a monitoring solution also. With VirtualMetric you can use a **centralized monitoring solution** for your needs and give access to your customer to analyse key performance metrics. Customers can monitor their own work and create alarms and reports in a multi-tenant environment. They also can add their servers in other locations to make a unified dashboard.



Key Wins for Your Business

Monitor all important elements of your IT infrastructure with a single real-time solution.



Get 30-days access to VirtualMetric absolutely for free

[Start Free Trial >](#)

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