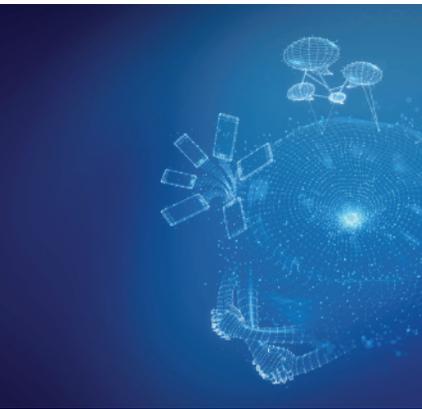


Easy and Smart Real Time Monitoring for the constantly growing VMware infrastructure of TI Sparkle Turkey



About TI Sparkle Turkey

Ti Sparkle Turkey is part of Sparkle - a leading global service provider offering full range of IP, Data, Cloud, Data Center, Mobile Data and Voice solutions designed to meet the ever changing needs of Fixed and Mobile Operators, ISPs, OTTs, Media & Content Players, Service Providers and Multinational Corporations. Thanks to a state-of-the-art advanced global backbone of around 560.000 km of fiber and through an extensive worldwide commercial presence distributed over 37 countries, Sparkle ranks #9 globally for voice traffic while #7 worldwide for IP.

The Challenge

As a leading global telecommunication service provider, offering a complete range of IP, Data, Cloud, Data Center, Mobile, and Voice solutions, Sparkle has the big challenge to manage huge infrastructure located within 6DC hubs worldwide. Thousands of customers trust Sparkle to provide the best service - fast, secure and smoothly running.

Managing such infrastructure is a hard task and requires a constant monitoring.

Prior to VirtualMetric, TI Sparkle Turkey was using a competitive monitoring solution - PRTG. The issue with it was they needed to make an SNMP config for each and every VM to add monitoring for the VM resources. That was a hard task, consuming great amount of time. In some cases, when Sparkle was lacking credentials for the specific customer VM's, they were even not able to monitor it.

TI Sparkle Turkey was searching a reliable solution, which needed to be **easy to use** and to provide **a real time monitoring** of their constantly growing infrastructure.



The Solution

VirtualM=TRIC for vmware®

With VirtualMetric TI Sparkle Turkey can monitor every process and every single change in their cloud. They don't need to spend any time to configure agent or SNMP config in the VMs anymore.

VirtualMetric provides TI Sparkle Turkey with proactive alerts via email, text message or its web interface. It is with them no matter their engineers are in the office or on the go. VirtualMetric collects all sensor information regarding Sparkle's VMs and infrastructures.

Thus enabling them to follow up easily all systems and customers' VMs. If a customer has a performance problem on their own VM, Sparkle share related utilization graphs of the VM with the customer and easily solves the problem.



In the near future TI Sparkle Turkey plans to switch completely to VirtualMetric for their whole cloud environment!

Increased End Customer Satisfaction



TI Sparkle Turkey's customers are extremely satisfied with the statistics and graphs of their VMs' performance provided thanks to VirtualMetric. Every report can be fully automated or generated within seconds!

VirtualMetric's Strongest Competitive Advantages

- More Functionalities
- Easier to Use
- Competitive Pricing
- Proactive Alerting
- Agentless Monitoring
- Extremely Good Support

"One of the biggest advantages of VirtualMetric is that they are open-minded and have always been open to new requests. Their monitoring solution has become our eyes and ears now. We are able effortlessly to monitor what's going on our system by just standing in our chairs!

We are planning to provide the VirtualMetric web interface to our customers also in order to enable them tracking their own VMs usage and statistics."

Cem Kayar - Cloud Systems Expert, TI Sparkle Turkey.



www.tisparkle.com



www.virtualmetric.com